



THE DOUGHBOY

DIFFERENCE



PROUDLY MADE IN THE USA

Since 1947

SINCE 1947

FAVORITE ABOVE-GROUND POOLS

Since 1947, Doughboy Pools has been at the forefront of the backyard living industry. As the only vertically-integrated above-ground pool manufacturer in the world, we produce all of our products in our own dedicated factory in West Helena, Arkansas, applying an unparalleled level of scrutiny to every component, from the raw materials to the finished products. Along with these practices, we proudly employ a team of first-class professionals, many of whom have been with Doughboy Pools for decades.

All of this contributes to The Doughboy Difference. We build above-ground pools that are bigger, better, stronger, and last longer.



WHAT IS “THE DOUGHBOY DIFFERENCE?”

What makes an above-ground pool “good?” Is it the size? Durability? Maybe your freedom to customize it?

It’s true all of these qualities are important ingredients in a good above-ground pool. But at Doughboy Pools, we make so much more than a “good” pool! Our American-made pools are the best you can buy. We want to be the ones you trust when you’re looking to invest in, as we call it, “generations of family fun.” Doughboy Pools builds the very best above-ground pools possible — and we’re glad to have them in our own backyards for our families to enjoy for generations.

The Doughboy team, past and present, has worked tirelessly to set the bar in the above-ground pool market. As a result, we’ve generated a solid list of features that makes us a leader in the industry.



doughboy®
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PILLARS OF THE DOUGHBOY DIFFERENCE

THE TOP 5 REASONS WHY DOUGHBOY STANDS OUT AMONG COMPETITORS

1. INDUSTRY-LEADING SAFETY PROGRAM

Pool safety is our #1 priority. Our ground-breaking work with the US Consumer Products Safety Commission, whose motto is “Saving Lives and Keeping Families Safe,” has resulted in an industry-leading safety program that is incorporated into the distribution of every Doughboy Pool at no additional cost.

Our safety program includes:

- Safety signs and decals: all the necessary signage to place in and around your pool.
- Pool Safety Handbook: the “Read Me First” instruction book on how to practice proper pool safety.
- Safety DVD: a video guide reinforcing all the material in the safety handbook.

2. A COMPLETE LINE OF ABOVE-GROUND POOL PRODUCTS

Doughboy Pools is committed to customers receiving the finest quality products for their investment dollars. We offer a variety of above-ground pool shapes and sizes ranging from an eight-foot round pool to a 41-foot x 21-foot oval pool, as well as lap pools. Each of our products, from pool walls and frames to vinyl liners to filtration systems, is made from high-quality raw materials into the finished product under the stringent supervision of our experienced team in our dedicated 660,000-square-foot factory. Buyers can customize their pool package by choosing from an array of frame designs, liner patterns, entry systems, and more.

Doughboy pools offer their owners many installation options as well. Since our pools are so strong, they can be installed above ground or recessed. If the pool is to be recessed into the ground refer to Doughboy below-grade instructions, available from your Doughboy dealer, prior to installation. A wooden deck structure is also an option that can be added after installation is complete.



3. MADE IN THE USA

Doughboy Pools' origins began with Domain Industries, which had achieved renown during World War I for its rubber sealing techniques in packing food rations for American soldiers (a.k.a., The Doughboys). In 1947, Domain Industries rebranded its packaging machinery division as The Doughboy Plastics Division with the primary goal of entering the backyard living market with a line of inflatable splasher pools and toys.

As the years progressed, our operations expanded to include a premium line of above-ground pools, while keeping jobs in the US and guaranteeing the craftsmanship of our products. To this day, we follow this model of American-made manufacturing, which has played an integral role in our quality-control capabilities and, thus, the popularity of our products.



4. A THRIVING MANUFACTURING, DISTRIBUTION, AND SALES NETWORK

Doughboy pools are designed for diversity and portability. With above-ground, on-ground, or recessed installation, plus extra features you'll love, you can choose your perfect pool package. From steel or resin frame pools to E-Z Clip liners or Expandable liners to give you a deep end, you have incredible options.

In addition to diversity, our location serves our operations well. Situated at the heart of the continental United States, we are able to maintain a delivery efficiency rate of 98% through our partnerships with various shippers nationwide. In fact, we are only 75 miles from Memphis, Tennessee, where we frequently partner with FedEx®, one of the most reputable freight couriers in the country.

This system supports our sales to more than 500 Doughboy dealers across the nation.

[Find a Dealer Near You](#)

5. GUARANTEED PRODUCT EXCELLENCE

Warranties on Doughboy products are among the most outstanding in the above-ground pool market. Our liner seams, for example, carry a 100% lifetime warranty.

When customers purchase a complete Doughboy pool package (i.e., the pool, liner, pump, filter, and skimmer) they qualify for the Doughboy-exclusive five-year premier warranty, which provides a 100% non-prorated warranty.



THE PROOF IS IN THE POOL PACKAGE

HOW DOUGHBOY POOLS ARE BUILT FOR GENERATIONS OF FAMILY FUN

Building a bigger, better, stronger, longer-lasting pool is something Doughboy Pools has down to a science. Look and see for yourself what it is that makes a Doughboy pool built to last.

POOL FRAME (STEEL OR RESIN)



DESIGN ELEMENTS

THE DOUGHBOY DIFFERENCE

Steel Framework (Top rails, bottom rails, vertical supports)

- Made with epoxy-coated, Zinc Clad™ 11000 Hot-Dipped Galvanized Copper Bearing Steel (heavier than industry standards).
- Treated with a seven-step protective coating process for maximum strength.
- Provides a comprehensive anti-corrosion treatment, high durability, and protection against condensation.

Resin Framework (Top rails, bottom rails, vertical supports)

- Made from extruded, strong resin.
- Creates a smooth finish (no exposed seams or screws).
- Provides superb structural support and protection against chipping and scratching.

Vertical Supports

- Pools contain more vertical supports to create a heavier, stronger pool. Example: Doughboy 24-foot-round pools have 18 verticals, while most other brands have only 16.
 - Add a dynamic look to the design.
 - Help prevent top rail rocking.
 - For Oval Pools: Exclusive Com-Pac™ II Oval Support System with steel construction offers a stylish, one-part tapered design that only exposes nine inches of the support for a more attractive look.
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Top Rails

- Pools contain more top rails than competing brands for increased strength and lifetime performance.
 - Secured to the framework through exact, pre-punched holes for increased structural integrity (as opposed to less stable slots found with other brands).
 - Resistant to rocking.
 - Made thicker than most brands for added strength.
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Seamless Connection

- Includes an interlocking frame structure for enhanced strength and rigidity.
- Creates a smooth frame for a virtually wrinkle-free liner installation.
- Includes coined top connectors and hidden screw connectors, assuring complete smoothness and an attractive appearance while preventing snags and scratches.
- Delivers corrosion protection and superior durability through a protective finish on both sides of the frame.
- Contains common parts for easy assembly and serviceability.

POOL WALL



DESIGN ELEMENTS

THE DOUGHBOY DIFFERENCE

Corrugated Steel Wall

- Made with epoxy-coated, Zinc Clad™ 11000 Hot-Dipped Galvanized Copper Bearing Steel (heavier than industry standards).
- Treated with a seven-step protective coating process, including a special epoxy coating on both sides, providing the best defense against corrosion and condensation.
- Features deep, balanced corrugation (more per square inch than competing brands), providing high flexibility and vertical strength.

Exclusive Slide-Bar Wall Connector

- Joins wall segments together without drilling holes for complete structural integrity and easy assembly.
- Creates a seamless, smooth swimming environment (no unattractive nuts or bolts).

Skimmer System

- Features Positive Seal Skimmer System to ensure superior gasket seal.
- Includes a pre-punched skimmer and return fitting, eliminating sharp edges.
- Performs superior surface cleaning through extra-wide skimmer openings.

VINYL LINERS



DESIGN ELEMENTS

DIFFERENCE

Vinyl Liner Material

- Made with Doughboy Pool's special, 100% virgin-vinyl formula (no reprocessed material is used) for a soft, flexible liner material designed to stretch smoothly into every corner of the pool for a virtually wrinkle-free installation.
- Includes low-temperature plasticizers and stabilizers to enhance flexibility and durability.
- Contains vinyl treatments for chemical and ultra-violet ray (UV) resistance.

Exclusive Therma-Seal™ Technology

- Fortifies liner seams through Doughboy Pool's proprietary fusion method for a superior seal and maximum durability.
- Qualifies liner seams for a 100% lifetime warranty.

Uniform Thickness, Softness, and Flexibility

- Made using Doughboy Pool's own extrusion methods to exceed industry standards for weight and thickness, assuring top quality, long product life, and easy installation.
- Measured using "True Mil" units which are considered "True Measure" throughout the above-ground pool industry (as opposed to the "gauge" terminology competitors use to make a thinner liner seem thicker). No clay fillers are used to add to the thickness rating.

Exclusive True Expandable Liners

- Expands smoothly for an optional special purpose.
- Deep swimming area of up to seven feet.
- Available in both 20 and 25 mil expandable.

Patterned or Solid Blue Design

- Completes the aesthetic look of your swimming area.



FILTRATION SYSTEMS



DESIGN ELEMENTS DIFFERENCE

Filters

- Engineered to provide a lifetime of reliable performance with very little maintenance.
- Available in sand, silica sand, and diatomaceous earth (DE) models.

Skimmer

- Utilizes a larger skimming surface area than competing brands to remove surface debris faster.
- Allows for more pool water height fluctuation, reducing the need to frequently add water.
- Holds twice the water volume than competing “wide-mouth” skimmers.
- Includes a basket that is twice the size of competing skimmer baskets, requiring fewer cleanings.
- Skimmer weir prevents trapped debris from re-entering the pool when the pump is switched off.
- Includes an exclusive vacuum port built into the faceplate, enabling direct hookup of vacuums.
- Carries warranties four times longer than the 90-day warranties of competing brands.



DISCOVER THE DOUGHBOY DIFFERENCE

There are many reasons to invest in a Doughboy pool.

Our favorite reason, however, is the people who have spent the last several decades making their own unique contributions to make Doughboy pools stand out in the above-ground pool industry. That includes our dedicated team of professionals and our customer base. Our neighbors, near and far, who have enjoyed “generations of family fun” in their Doughboy pool are the truest reflection of how we build our pools to last.

How will a Doughboy pool enrich your family's fun? Locate a Doughboy dealer today and discover The Doughboy Difference for yourself.

[FIND A DEALER](#)

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